



2019 Sponsorship Opportunities

“Money Raised By The Olivia Caldwell Foundation Will Help To
Save The Lives Of Children Battling Cancer in Wyoming And All Across The World”



Dear Prospective Sponsor,

Thank you very much for your time! The Olivia Caldwell Foundation is a 501c3 nonprofit that raises money for pediatric cancer research and programs in honor of Wyoming resident, Olivia Caldwell, who passed away at just 20 months old after a long battle with brain cancer.

The Olivia Caldwell Foundation was established in November 2013 by Olivia's parents just a few short weeks after Olivia's death on October 22, 2013. Since our inception in November 2013, we have given \$325,000 to childhood cancer research, plus an additional \$13,000 in gift cards to pediatric cancer patients at Children's Hospital Colorado. The money given to our research teams might seem like a tremendous accomplishment, but it still barely scratches the surface of the need for funding pediatric cancer research.

Currently, all childhood cancers receive less than 4% of the total budget for research from the National Cancer Institute. And in order for a research team to receive any of this small percentage of funding, they have to prove that their research will be successful in yielding new treatment options. This means it is up to foundations like ours to provide the initial funding for these life-saving research projects to get started.

To date, we have provided funding for more than thirty exciting research projects that have offered up promising results for children battling pediatric brain cancer. This research has already been used to directly save the lives of several children being treated at Children's Hospital Colorado by lead researcher, Dr. Nick Foreman, and his team. These projects have helped our team understand how to improve the diagnosis and therapy for low grade gliomas, overcome resistance to treatment, discover the role of specific genes in cancer, and how to create an immunotherapeutic approach to treatment. Our research team also developed two new oral chemo tablets that are showing up to a 100% response rate in children battling cancer. The use of oral chemo will allow more children to be treated at home without the need for mediports and frequent, expensive travel to a larger treatment facility.

By funding life-saving clinical research you will make a big difference in the lives of those children who are battling cancer now, and those that will in the future.

Will you help us reach our goals? You can make an impact by becoming an Olivia Caldwell Foundation Event Sponsor in 2019. We have included all of the sponsorship opportunities for our 2019 fundraising events, including the Butterfly Ball Adult Prom in February, Miles For Gold Color Dash in June, Invitational Golf Tournament in August, and Putt N Play For Pediatric Cancer in September.

Thank you for your time!

Sincerely,

Katie Caldwell-Burchett

Katie Caldwell-Burchett

CEO/Founder, Olivia Caldwell Foundation

2019 Fundraising Event Descriptions

The Olivia Caldwell Foundation holds four fundraising events during the year, including The Butterfly Ball Adult Prom, Miles For Gold Color Dash, Invitational Golf Tournament, and Putt N Play For Pediatric Cancer.

Butterfly Ball – A 21+ only adult prom fundraiser held at the Ramkota Hotel on February 23, 2019 at the Ramkota Hotel. This event features a Prom King & Queen Competition, live DJ, dancing, drinks, appetizers, a prom photo area with professional photographer, and a Spin The Bottle Wine Pull.

Our 1st Butterfly Ball was held in February 2018 and had nearly 200 attendees. Twenty-five couples competed to be named Prom King & Queen and earn an all-expenses paid trip to one of four incredible donations. That competition was a tremendous success, with the couples collectively raising \$15,000 for pediatric cancer research.

Miles For Gold Color Dash – Our 4th Annual Miles For Gold Color Dash 5K Fun Run will be held June 22, 2019 at the Boys & Girls Club on E K St. This event allows participants to get splashed with color, enjoy a large vendor show, participate in fun competitions for prizes, and be entertained by DJ Nyke.

Our 2018 Color Dash brought in over 400 registered runners and was attended by more than 500 people.

Invitational Golf Tournament – Our 2nd Annual invitation only golf tournament will be held on Friday, August 2, 2019 at the Casper Country Club. This shotgun style tournament kicks off in the morning with complimentary breakfast burritos, mimosas and bloody mary's, and is followed by a BBQ lunch, beer & whiskey tasting, and a live auction.

Our 1st Annual Tournament in 2018 was a huge success and raised nearly \$40,000 for The Olivia Caldwell Foundation.

Putt N Play For Pediatric Cancer – Our 5th Annual Putt N Play For Pediatric Cancer is a miniature golf and carnival fundraiser that will be held Saturday, September 21, 2019 at The Hanger. This fun event for people of all ages includes everything from indoor mini-golf holes, bounce houses, a Little Tikes area, and carnival games that even the oldest kids can enjoy. Plus we have a face painter and fun raffle items available.

The Hanger will also be creating a special menu for the day, titled "Olivia's Menu," with a portion of the proceeds benefiting the Olivia Caldwell Foundation. So even those without kids can come and enjoy some delicious food and enter the raffle!

This event typically brings in roughly 1,000 people throughout the day.

Butterfly Ball

2019 Sponsorship Opportunities

\$700 Table Sponsorship

- Includes tickets for 10 to attend the event with a VIP reserved table close to the dance floor
- Your company name/logo placed visibly at the table.

\$2,500 Prom King & Queen Competition Presenting Sponsor

- Your company will be the presenting sponsor of the Butterfly Ball Prom King & Queen Competition
- All marketing materials for the competition will include your logo/company name
- You will be mentioned in all press related to the competition
- You will have the opportunity to present the crowns to the winning couple during the Butterfly Ball
- You will also receive tickets for 10 to attend the Butterfly Ball with a VIP table reserved near the stage

\$4,500 Butterfly Ball Prom Presenting Sponsor

- Your company will be a presenting sponsor of the Butterfly Ball Adult Prom
- Your company logo will be featured at the entrance to the Butterfly Ball and will be prominently featured on the OCF website
- All marketing materials will list you as the presenting sponsor and your name will be mentioned in all press related to the event
- You will receive special mention by DJ Nyke during the Butterfly Ball
- You will also receive tickets for 20 people to attend the Butterfly Ball with a VIP table reserved near the stage

Miles For Gold Color Dash

2019 Sponsorship Opportunities

Water Table Sponsor (\$250-\$499)

- This sponsorship level entitles your company to sponsor one of two water booths at the Miles For Gold Color Dash.
- Your company banner will be featured at the water booth and you will have the option of volunteering at the water table to hand out bottles of water to the runners.
- Your company name will be mentioned by the event emcee at the event and will be included in the thank you at the end of the event

Registration Table Sponsor (\$500-\$1,499)

- Your company will have prime booth placement with set up near the registration table with the ability to sell merchandise or hand out information. Registration table sponsors will be given preference of booth placement.
- Your banner will be placed at the registration table and your logo will appear on participant t-shirts.
- Your company name will also be mentioned by our event emcee and will be included in the thank you at the end of the event.

Color Station Sponsor (\$1,500 - \$2,499)

- Your company's banner will be placed at one of three color stations along the race route. You will have the option of volunteering at the color station to help throw color on the runners.
- Your company logo will be featured on participant t-shirts, posters, and on our website.
- Your company will receive special mention by our event emcee and will be included in the thank you at the end of the event.
- Your company will receive 4 free entries into the Color Dash.

Finish Line Sponsor (\$2,500-\$3,499)

- Your company banner will be featured at the Miles For Gold Color Dash Starting/Finish Line.
- Your prominent company logo will be printed on participant's finish line t-shirts and posters.
- Your company logo will be included on route map and the thank you ad at the end of the event.
- Your company will be mentioned on social media with a link to your website and you will receive special mention by our event emcee.
- Your company will receive 8 free entries into the Color Dash.

Presenting Sponsor (\$3,500+)

- Your company will be a presenting sponsor of the Color Dash.
- Your banner will be featured along the Finish Line.
- Your prominent company logo will be included on finish line t-shirts, posters for the event, route map, logo with a link on our website, and company logo on all advertising materials for the event.
- We will mention your business in local publicity and your name will be mentioned throughout the event by the emcee.
- Your company will receive 12 free entries into the Color Dash.

Invitational Golf Tournament

2019 Sponsorship Opportunities

Host A Golf Team (\$600)

- This includes the registration for one team of 4 into the tournament. The tournament will be strictly limited to no more than 30 teams of 4 people. Registrations will be accepted on a first come first serve basis.

Hole Sponsor (\$250)

- Name recognition on the course at the hole of your choice.

Bloody Mary's/Mimosa Sponsor (\$500)

- Name recognition as the sponsor of the Mimosa/Bloody Mary station.
- Name recognition in the tournament program guide.

Breakfast Sponsor (\$750)

- Name recognition as the sponsor of the breakfast burrito stand
- Name recognition in the tournament program guide

Beer Sponsor (\$1,000)

- Name recognition as the sponsor of all beer available throughout the golf course.
- Name recognition in the tournament program guide.

Cart Sponsor (\$1,500)

- Name recognition as the sponsor of carts.
- Name recognition in the tournament program guide.

Beer & Whiskey Tasting Sponsor (\$1,500)

- Name recognition as the presenting sponsor of the tasting.
- Name recognition in the tournament program guide.

Tournament Gift Sponsor (\$2,000)

- Name recognition as the gift sponsor.
- Name recognition in the tournament program guide.

BBQ Lunch Sponsor (\$2,500)

- Name recognition as the presenting sponsor of the BBQ Lunch.
- Name recognition in the tournament program guide.

Putt N Play For Pediatric Cancer

2019 Sponsorship Opportunities

Prize Booth Sponsor (\$200-\$499)

- This sponsorship level entitles you to sponsor our prize booth.
- Your company logo will be featured at the booth.
- You will receive an OCF t-shirt, 2 OCF wristbands, and 2 free all-access wristbands to attend the event.

Carnival Game Sponsor (\$500-\$999)

- This sponsorship level entitles you to sponsor a game at the carnival.
- Your company logo will be featured at the game of your choice.
- You will receive 2 OCF t-shirts, 4 OCF wristbands, and 4 free all-access wristbands to attend the event.

Mini Golf Hole Sponsor (\$1,000-\$1,999)

- This sponsorship level entitles you to sponsor one of the indoor miniature golf holes.
- Your company logo will be featured at the hole of your choice.
- Your logo will appear on our posters for the event.
- You will receive 8 free all-access wristbands to attend the event.
- You will receive 4 OCF t-shirts and 8 wristbands.

Carnival Sponsor (\$2,000-\$3,499)

- This sponsorship level entitles you to be the sponsor of either the carnival or miniature golf portions of the Putt N Play event.
- Your company banner will be featured at the entrance of the Carnival
- Your logo will appear on our posters, fliers, and ads for the event
- You will receive 12 free all-access wristbands to attend the event, plus 6 OCF t-shirts and 10 wristbands

Presenting Sponsor (\$3,500+)

- This sponsorship level entitles you to be a presenting sponsor of the entire Putt N Play Fundraiser.
- Your banner will be hung at the entrance of the event.
- All ads, fliers and promotional material will list your business as the presenting sponsor of the Putt N Play event.
- Your business will be mentioned in all media interviews.
- Your company will receive special mention on our website and Facebook page with a link to your website.
- You will receive 20 free all-access wristbands to attend the event, plus 10 OCF t-shirts and 20 OCF wristbands.

Additional Opportunities To Support OCF

- Donate Auction/Raffle Items – We will be hosting a raffle during the Putt N Play event. We are always in need of quality prizes that could be offered during the raffle. Plus we also host a Silent Auction during the Butterfly Ball and a Live Auction during the golf tournament. Quality packages for the auctions are always appreciated!
- Donate Time – We need volunteers for all of our annual fundraisers. We would love to have you join us as a volunteer.

2019 Sponsorship Commitment

Company Name:

Contact:

Address:

City, State, Zip:

Phone:

Email:

Sponsor Name (as it should appear in print):

Sponsorship Opportunities

Butterfly Ball

- Table Sponsorship (\$700)
- King & Queen Competition Presenting Sponsorship (\$2,500)
- Butterfly Ball Presenting Sponsorship (\$4,500)

Miles For Gold Color Dash

- Water Table Sponsor (\$250-\$499)
- Registration Table Sponsor (\$500-\$1,499)
- Color Station Sponsor (\$1,500-\$2,499)
- Finish Line Sponsor (\$2,500-\$3,499)
- Presenting Sponsor (\$3,500+)

Invitational Golf Tournament

- Golf Team (\$600 per team of 4) _____ (number of teams)
- Hole Sponsor (\$250)
- Mimosa/Bloody Mary's Sponsor (\$500)
- Breakfast Sponsor (\$750)
- Beer Sponsor (\$1,000)
- Cart Sponsor (\$1,500)
- Beer & Whiskey Tasting Sponsor (\$1,500)
- Tournament Gift Sponsor (\$2,000)
- BBQ Lunch Sponsor (\$2,500)

Putt N Play For Pediatric Cancer

- Prize Booth Sponsor (\$200-\$499)
- Carnival Game Sponsor (\$500-\$999)
- Mini Golf Hole Sponsor (\$1,000-\$1,999)
- Carnival Sponsor (\$2,000-\$3,499)
- Presenting Sponsor (\$3,500+)

Additional Donations

I will donate my time or the following auction item(s):

Total Donation Amount: \$ _____

Thank you for supporting OCF!



Sponsor Amount \$ _____

Check#: _____ (payable to Olivia Caldwell Foundation)

Credit card information: _____

Signature: _____

** Credit card payments will be processed via our Flipcause fundraising platform and will include a fee of 2.2% plus \$.30 per transaction in addition to the sponsorship amount.

Please return sponsor contract to:

Olivia Caldwell Foundation
Attn: Katie Caldwell-Burchett
400 East 1st Street, Suite 203
Casper, WY 82601
katie@oliviacaldwellfoundation.org
EIN: 46-4209103