



## Tips For Success

Thank you for participating in Miles For Gold! We are grateful for you and for your support of The Olivia Caldwell Foundation and our mission to find a cure for pediatric cancer. Here are some easy tips to help you achieve greater fundraising success along your Miles For Gold journey!

1. **POST FREQUENTLY** on social media about your training progress, races, and the need for others to get involved to help you meet your goal.
2. **SHARE YOUR PERSONAL STORY.** The more people understand why raising money for pediatric cancer research is important to you, the more compelled they will feel to support you on your journey.
3. **MAKE CONTACT** with potential supporters individually to share your quest to raise money for pediatric cancer research and to ask for their support.
4. **SAY THANK YOU** personally to everyone who donates to you. The Olivia Caldwell Foundation will issue donation invoices for all supporters but a personal thank you from you will mean the world.
5. **UPDATE** your Miles For Gold campaign site using your personalized login so that your supporters know how your training is

going. The more you update, the more likely you will be to receive donations.

**6. CONSIDER STARTING A BLOG.** Another great way to keep your supporters updated and to encourage donations is to begin writing a blog about your training journey and your success in fundraising. If you choose to start a blog, The Olivia Caldwell Foundation can provide a free blog for you.

**7. CONTACT OCF FOR HELP.** If you need any assistance during your Miles For Gold journey don't hesitate to reach out for support. We are here to help in any way we can!

