



2023 Sponsorship Opportunities



"MONEY RAISED BY THE OLIVIA CALDWELL FOUNDATION WILL FUND LIFE-SAVING PEDIATRIC CANCER RESEARCH AND PROGRAMS THAT IMPROVE THE LIVES OF CHILDREN BATTLING CANCER & OTHER SERIOUS DISEASES IN WYOMING & SURROUNDING AREAS."

Dear Prospective Sponsor,

Thank you very much for your time! The Olivia Caldwell Foundation is a local nonprofit that is doing BIG things to change the lives of children battling cancer and other complicated medical conditions in Wyoming. Since our inception in November 2013, we have given an incredible \$645,000 to pediatric cancer research, opened a Pediatric Specialty Outreach Clinic in Casper with our partners at Children's Hospital Colorado and Banner Wyoming Medical Center, started a free Patient Advocacy program and most recently launched a free mental health support program.

The research we have funded has led to effective treatment options for 8 different types of pediatric cancer, including the one that killed our namesake. It has also led our research team to earn an additional \$2.5 million in government funding to further the projects initially funded by the Olivia Caldwell Foundation.

The Pediatric Specialty Outreach Clinic has been a tremendous resource for local families with children battling complex conditions! The clinic hosts specialists to see children for cardiology, endocrinology, gastroenterology, pulmonology and neurology. The Patient Advocacy Program has enabled children and their families to connect with resources available to help them during their medical hardship. As a part of our mental health support program we have in place, we offer FREE educational webinars as well as FREE mental health support groups for parents or caregivers.

Will you join our fight to find a cure for pediatric cancer and to bring expert care to our local children? You can make a tremendous impact by becoming a sponsor for 2023. We have included all the sponsorship opportunities available for the upcoming year, including our signature events, clinic specific sponsorships, as well as opportunities to support our donor wall or endowment fund.

Thank you for your time and support!

Sincerely,

Alisha Collins

Board President, The Olivia Caldwell Foundation

The Olivia Caldwell Foundation



Katie Caldwell-Burchett, CEO/Founder

Christy Misplay, Community & Program Manager

Aisha Auradou, Development Coordinator

Katelin Gitthens, Patient Advocate

Eileen Ford, Foundation Assistant

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Brad Long

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Pediatric Specialty Outreach Clinic

The Olivia Caldwell Foundation opened a Pediatric Specialty Outreach Clinic in Casper in 2019 with our partners at Children's Hospital Colorado & Banner Wyoming Medical Center. This clinic hosts specialists on a regular basis to see pediatric patients locally without the need to travel out of state.

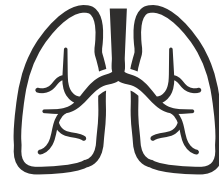
Clinic Sponsorship

Sponsor a specialty clinic for the entire year OR for a month. Your sponsorship will include recognition in the Clinic throughout the month/year and OCF website and social media accounts. 2023 opportunities include:



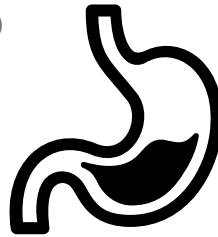
Cardiology

Annual Sponsorship- \$24,000
Month Sponsorship- \$2,000



Pulmonology

Annual Sponsorship- \$21,000
Month Sponsorship- \$1,750



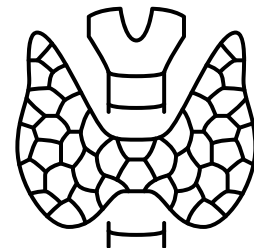
Gastroenterology

Annual Sponsorship- \$18,000
Month Sponsorship- \$1,500



Neurology

Annual Sponsorship- \$17,000
Month Sponsorship- \$1,400



Endocrinology

Annual Sponsorship- \$12,000
Month Sponsorship- \$1,000

Butterfly Ball

The 6th Annual Butterfly Ball Adult Prom is a 21+ only adult prom fundraiser held at the Ford Wyoming Center on Saturday January 28, 2023. This event features an "All That Glitters" theme, King & Queen competition, live DJ, dancing, drinks, appetizers, professional prom photos, Spin the Bottle wine pull and a PLINKO game. The Butterfly Ball continues to grow in size every year with an expected sold out crowd of 700 attendees from around Wyoming.

One-of-a-kind Sponsorship Opportunities

Presenting Sponsor \$7,500 (Only 2 available*)

Includes 2 Monarch tables with the BEST seats in the house, 4 complimentary bottles of wine, 2 deluxe swag bags, Elite Happy Hour access with 1 extra hour of time at the Ball, listing as the Presenting Sponsor, your banner hung in a prominent location, and special mention on OCF website, social media & marketing materials

Food & Drink Sponsor \$5,000 (Only 3 available*)

Includes 2 Monarch tables, 4 complimentary bottles of wine, 2 deluxe swag bags, Elite Happy Hour access with 1 extra hour of time at the Ball, logo on all drink tickets, your banner hung above the food during the Ball and special mention on OCF website and social media

Elite Happy Hour Sponsor \$2,500 (Only 3 available*)

Includes 1 Monarch table, 2 complimentary bottles of wine, 1 deluxe swag bag, Elite Happy Hour access with 1 extra hour of time at the Ball, and special mention on OCF website and social media

King & Queen Competition Sponsor \$1,500 (Only 4 available*)

Includes 1 Swallowtail table, listed on all marketing materials for the King & Queen competition, special mention on OCF website and social media, and special mention from emcee during the Ball

*Multiple sponsors will be from non-competing businesses

Table Sponsorship Opportunities

Monarch VIP Table

\$1,250

VIP Table for 10
Priority 1 reserved seating
Bottle Service at table
VIP Entrance & parking
Elite Happy Hour Access
2 complimentary bottles of wine
Deluxe VIP Swag Bag
Company name/logo on table

Red Admiral VIP Table

\$1,000

VIP Table for 10
Priority 2 reserved seating
Bottle Service at table
1 complimentary bottle of wine
VIP Swag Bag
Company name/logo on table

Swallowtail VIP Table

\$750

VIP Table for 10
Priority 3 reserved seating
Bottle Service at table
Company name/logo on table

Invitational Golf Tournament

The 6th Annual invitational golf tournament will be held on Friday August 11, 2023, at the Casper County Club. This popular shotgun style tournament includes snacks & drinks on the course, followed by a sit-down dinner, golf ball drop, silent auction and live auction. In recent years we doubled the size of the tournament, increasing from 25 to 50 teams, including both a morning & afternoon shotgun. In total we have approximately 250 golfers & guests at the event.

All sponsorship opportunities include name/company name in the program guide and on the Golf Genius app used during the tournament.

Exclusive Sponsorship Opportunities

Golf Team

\$800

50 available

Includes the registration of one team of 4
Registration will be accepted on a first come, first serve basis

Presenting Sponsor

\$7,000

2 available

Your company will be listed as the sole presenting sponsor of the tournament
Prominent placing on all marketing material PLUS mentioned on all OCF social media platforms
Your Banner will be featured prominently throughout the tournament
Special mention by emcee multiple times throughout event

Dinner Sponsor

\$5,000

3 available

You will receive name recognition as the presenting sponsor of the dinner
Your banner will be prominently displayed at the banquet
You will be announced multiple times as the dinner sponsor by the emcee
Your logo will be featured in the tournament program guide & on Golf Genius

Prize Sponsor

\$2,500

3 available

Sponsor the team prizes for 1st place, 2nd place, 3rd place and last place
Your banner will be featured below the stage at the banquet
You will be announced as the Prize Sponsor before prizes are distributed during the banquet
Your logo will be in the tournament program & on Golf Genius

Cart Sponsor

\$1,500

4 available

Sponsor the carts for the tournament
Your logo will be displayed in all the carts
Your banner will be featured near the cart barn

Registration Sponsor

\$750

4 available

Your company banner will be featured in the registration area

Breakfast Sponsor

\$650

4 available

Sponsor the breakfast which includes a bloody mary and mimosa bar
Your banner will be featured in the the breakfast area

Hole Prize Sponsor

\$500

3 available

Sponsor the hole in one prizes: Longest Drive, Longest Putt or Closest to the Pin
A hole sign with your logo will be featured at the hole associated with your prize

Hole Sponsor

\$250

Sponsor a hole on the golf course
A hole sign with your logo on the golf course



Endowment

An Endowment has been established for the Olivia Caldwell Foundation with the goal of ensuring the long-term stability of the missions of OCF and the ability to continue to make great strides in the fight to cure all pediatric cancers and to improve access to pediatric care in the state of Wyoming.

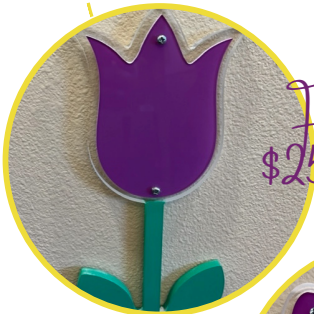
You can give a gift to the Olivia Caldwell Foundation Endowment at any time or as a part of your estate plan. This gift provides for generations of children to come who will battle cancer and other serious diseases in Wyoming and beyond. You even have the ability to earmark your gifts for a specific purpose (i.e. to support pediatric cancer research or to allow for the expansion of services at the Pediatric Specialty Outreach Clinic, etc).

To make a donation to the Endowment or if you would like more information, please contact Katie Caldwell-Burchett @ 307-333-1273 or katie@oliviacaldwellfoundation.org

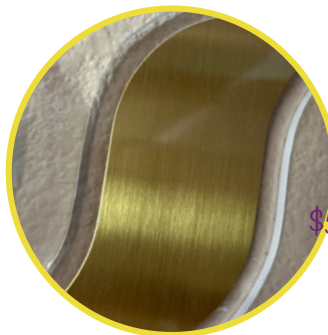
Olivia's Garden Donor Wall

The Margaret Stimman Branson Donor Wall, which is also affectionately known as "Olivia's Garden," is located in the waiting room of the clinic. A sponsorship of Olivia's Garden will include your name or message of your choice engraved on the corresponding garden element.

The following opportunities are available:



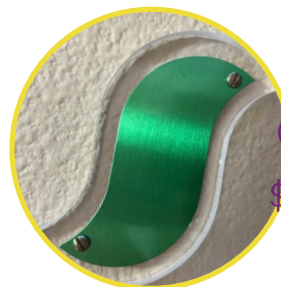
Flower
\$25,000+



Large Leaf
\$5,000-\$9,999



Butterfly
\$10,000-\$24,999



Small Leaf
\$500-\$4,999

Donations for the Donor Wall can be made as a one time donation OR as a pledge, which must be fulfilled within 3 years

Your Dollars at Work

From our Patient Advocate

I have been working with a school liaison from Campbell County on behalf of a Spanish-speaking family whose daughter is in need of a life-changing, final surgery for a congenital defect. The challenges facing non-English speakers is high in Wyoming, so it is incredibly helpful to partner with other organizations and community members to help them through application processes and finding appropriate resources that can fit needs. I have been able to pass along four resource connections - local and international - and a hospital connection to start the process of trying to help this family be able to receive this surgery for their daughter.

Pediatric Specialty Outreach Clinic

We are truly excited to announce the Pediatric Specialty Outreach Clinic now includes FIVE specialty clinics with doctors from Children's Hospital Colorado! In 2021 & 2022 we were able to work with our partners to offer THREE new clinics including gastroenterology, pulmonology & neurology. These clinics joined our established clinics for cardiology & endocrinology.

Meet the New Specialists



Gastroenterology
Thomas Walker, MD

Associate Professor of
Clinical Pediatrics
Teacher of the Year 2018:
Fellowship in Pediatric
Gastroenterology and
Hepatology



Pulmonology
Stephen Hawkins, MD

Assistant Professor,
Pediatrics-Pulmonary
Medicine
Specialties:
Pediatrics (2012)
Sleep Medicine (2013)
Pediatric Pulmonology (2017)



Neurology
Elizabeth Troy, MD

Associate Program Director
of Child Neurology Residency
Program
Residency 2019:
University of Colorado
(Children's Hospital
Colorado) Program



2023 Sponsorship Commitment

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsor Name (as it should appear in print): _____

Sponsorship Opportunities

Please select all opportunities you will commit to

Clinic Sponsorship

- ☐ Cardiology
 - ☐ Annual- \$24,000
 - ☐ Month- \$2,000**
- ☐ Pulmonology
 - ☐ Annual- \$21,000
 - ☐ Month- \$1,750**
- ☐ Gastroenterology
 - ☐ Annual- \$18,000
 - ☐ Month- \$1,500**
- ☐ Neurology
 - ☐ Annual- \$17,000
 - ☐ Month- \$1,400**
- ☐ Endocrinology
 - ☐ Annual- \$12,000
 - ☐ Month- \$1,000**

Butterfly Ball

- ☐ Presenting Sponsor (\$7,500)
- ☐ Food & Drink (\$5,000)
- ☐ Elite Happy Hour (\$2,500)
- ☐ King & Queen Competition (\$1,500)
- ☐ Monarch VIP table (\$1,250)
- ☐ Red Admiral VIP Table (\$1,000)
- ☐ Swallowtail VIP Table (\$750)

Olivia's Garden

- ☐ Flower- \$25,000+
- ☐ Butterfly- \$10,000-24,999
- ☐ Large Leaf- \$5,000-9,999
- ☐ Small Leaf- \$500-4,999

Please specify amount: _____

Golf Tournament

- ☐ Presenting Sponsor (\$7,000)
- ☐ Dinner Sponsor (\$5,000)
- ☐ Prize Sponsor (\$2,500)
- ☐ Cart Sponsor (\$1,500)
- ☐ Registration Sponsor (\$750)
- ☐ Breakfast Sponsor (\$650)
- ☐ Hole Prize Sponsor (\$500)
- ☐ Hole Sponsor (\$250)
- ☐ Team Sponsor (\$800)

Endowment

- ☐ \$5,000
- ☐ \$10,000
- ☐ \$25,000
- ☐ Please specify amount: _____

**Please indicate # of months: _____

Sponsorship Commitment

Total Donation Amount: _____

Check # _____ (Payable to Olivia Caldwell Foundation)

Credit Card # _____ Exp Date: _____ CCV: _____

Signature: _____

Credit card payments will be processed using our Flipcause fundraising platform and will include a fee of 2.2% plus a \$0.30 per transaction in addition to the sponsorship amount.



Please return this sponsor contract to:

Olivia Caldwell Foundation

Attn: Katie Caldwell-Burchett

419 S Washington St., Suite 102, Casper Wy 82601

katie@oliviacaldwellfoundation.org

EIN: 46-4209103