

"Putt N Play for Pediatric Cancer"  
*benefitting*

The *Olivia Caldwell* Foundation

September 08, 2018  
Old Town at Parkway Plaza  
Casper, WY

*September is Childhood Cancer  
Awareness month and all participants will  
help to provide funding for lifesaving  
pediatric cancer research*



Dear Prospective Sponsor,

Thank you very much for your time. Olivia Caldwell Foundation is a 501c3 nonprofit that raises money for pediatric cancer research in honor of Wyoming resident, Olivia Caldwell, who passed away at just 20 months old after a long battle with brain cancer.

Olivia Caldwell Foundation was formerly based in Rawlins, but relocated to Casper in late 2014. Since we were established in 2013, we have given \$225,000 to childhood cancer research. This year we hope to do much more. The money given to our research teams might seem like a tremendous accomplishment, but it still barely scratches the surface of the need for funding for childhood cancer research.

Currently, all childhood cancers receive less than 4% of the total budget for research from the National Cancer Institute. And in order for a research team to receive any of this small percentage they have to prove that their research will be successful in yielding new treatment options. This means it is up to foundations like ours to provide the initial funding for these life-saving research projects to get started.

To date we have provided funding for twenty exciting research projects that have offered up promising results for children battling pediatric brain cancer. These projects have helped our team understand how to improve the diagnosis and therapy for low grade gliomas, overcome resistance to treatment, discover the role of specific genes in cancer, and how to create an immunotherapeutic approach to treatment. Our research team also developed two new oral chemo tablets that are showing up to a 100% response rate in children battling cancer. The use of oral chemo will allow more children to be treated at home without the need for mediports and frequent, expensive travel to a larger treatment facility.

By funding life-saving clinical research you will make a big difference in the lives of those children who are battling cancer now, and those that will in the future.

Will you help us to reach our goals? You can make an impact by becoming an Olivia Caldwell Foundation Putt N Play for Pediatric Cancer sponsor.

Thank you for your time,

*Katie Caldwell*

Katie Caldwell, Founder, Olivia Caldwell Foundation

[www.oliviacaldwellfoundation.org](http://www.oliviacaldwellfoundation.org) Tax ID: 46-4209103

# 2018 Event Details

**What:**

Putt N Play for Pediatric Cancer benefitting Olivia Caldwell Foundation

**When:**

Saturday, September 8, 2018 from 10 am- 6 pm

**Where:**

Old Town Miniature Golf Course at Parkway Plaza

**Who:**

Organized by The Olivia Caldwell Foundation for pediatric cancer research

**Event Description:**

The Putt N Play for Pediatric Cancer benefitting Olivia Caldwell Foundation will be a fun family event for all ages. Participants will be able to play miniature golf, play at the carnival, and shop through silent auction items. They will be able to choose to play mini golf and attend the adjoining carnival, or simply participate in one or the other. There will be plenty of opportunities for fun and prizes too.

**Who We Are:**

Olivia Caldwell Foundation is a 501c3 nonprofit that was founded in November 2013 to honor the life of Olivia Caldwell. Olivia passed away at just 20 months old in October 2013 after a long battle with brain cancer. Her parents, Brett and Katie Caldwell, started the foundation to raise money for pediatric cancer research in search of the cure that eluded their daughter and so many other children.

Our primary affiliation is with Children's Hospital Colorado. The majority of children diagnosed with cancer that reside in Wyoming are treated at Children's Hospital Colorado.

All donations made to The Olivia Caldwell Foundation are tax deductible.

# 2018 Sponsorship Opportunities

## Prize Booth Sponsor (\$200-499)

- This sponsorship level entitles you to sponsor our prize booth
- Your company logo will be featured at the booth
- You will receive an Olivia Caldwell Foundation t-shirt, 2 OCF wristbands, and 2 free all-access wristbands to attend the event

## Carnival Game Sponsor (\$500-999)

- This sponsorship level entitles you to sponsor a game at the carnival
- Your company logo will be featured at the game of your choice
- You will receive 2 Olivia Caldwell Foundation t-shirts, 4 OCF wristbands, and 4 free all-access wristbands to attend the event

## Mini Golf Hole Sponsor (\$1,000-1,999)

- This sponsorship level entitles you to sponsor one of the miniature golf holes
- Your company logo will be featured at the hole of your choice
- Your logo will appear on our posters for the event
- You will receive 8 free all-access wristbands to attend the event
- You will receive 4 Olivia Caldwell Foundation t-shirts and 8 OCF wristbands

## Carnival/Mini Golf Sponsor (\$2,000-3,499)

- This sponsorship level entitles you to be the sponsor of either the carnival or miniature golf portions of the Putt N Play For Pediatric Cancer Fundraiser
- Your company banner will be featured at the entrance of the Carnival or the Mini Golf course
- Your logo will appear on our posters, fliers, and ads for the event
- You will receive 12 free all-access wristbands to attend the event
- You will receive 6 Olivia Caldwell Foundation t-shirts and 10 OCF wristbands

## Putt N Play Presenting Sponsor (\$3,500+)

- This sponsorship level entitles you to be a presenting sponsor of the entire Putt N Play Fundraiser
- Your banner will be hung at the entrance of the event
- All ads, fliers, and promotional material will list your business as the presenting sponsor of the Putt N Play event
- Your business will be mentioned in all media interviews
- Your company will receive special mention on our website and Facebook page with a link to your website
- You will receive 20 free all-access wristbands to attend the event
- You will receive 10 Olivia Caldwell Foundation t-shirts and 20 OCF wristbands

## Additional Sponsorship Opportunities

### Donate Silent Auction Items

We will be holding a silent auction throughout the event. We need a wide variety of items to auction and will gladly accept any donations you can provide.

### Donate Time

We will need volunteers to help us set up the event, run the fundraiser, and tear down.

# 2018 Sponsor Contract

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Name (as it should appear in print): \_\_\_\_\_

## Sponsorship Opportunities:

- |   |               |
|---|---------------|
| <input type="checkbox"/> Prize Booth Sponsor            | \$200-499     |
| <input type="checkbox"/> Carnival Game Sponsor          | \$500-999     |
| <input type="checkbox"/> Mini Golf Hole Sponsor         | \$1,000-1,999 |
| <input type="checkbox"/> Carnival/Mini Golf Sponsor     | \$2,000-3,499 |
| <input type="checkbox"/> Putt N Play Presenting Sponsor | \$3,500+      |

## Additional Donations

I will donate my time or the following silent auction item(s): \_\_\_\_\_

\_\_\_\_\_

Donations \$ \_\_\_\_\_

**Thank you for supporting**



Sponsor Amount: \$ \_\_\_\_\_

Check: # \_\_\_\_\_

(payable to Olivia Caldwell Foundation)



Card: # \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit card payments will be processed via our Flipcause fundraising platform and will include a fee of 2.2% plus \$.30 per transaction in addition to the sponsorship amount.

## Please return sponsor contract to:

Olivia Caldwell Foundation  
Attn: Katie Caldwell  
400 East 1st Street, Suite 315  
Casper, WY 82601  
katie@oliviacaldwellfoundation.org  
EIN: 46-4209103